



[SPH Launches RedNano.sg Search Engine](#)

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Online search and directory company SPH Search today launched the nation's first local search and directory engine - rednano.sg.

After 18 months of development, rednano.sg is now available for people to use and to give feedback for improvements. The logo of rednano.sg or Rednano, was unveiled at the launch, and the search engine opened to the trade and public, at a ceremony which was officiated by Mr Lee Yi Shyan, Minister of State for Trade and Industry, at the Red Dot Design Museum.

Two key features of Rednano are that it is focused on delivering the most appropriate results when it comes to information specifically on Singapore and that it will make access to this information as easy to select as possible.

Read more in the Press Release: <http://sg.hardwarezone.com/news/view.php?id=10218&cid=5>

Other links:

1. http://tomorrow.sg/archives/2008/03/18/singapores_own_search_engine_lau.html
2. <http://www.themediaslut.com/2008/03/962>